

# 2007 Delaware County Employer of the Year Award

The 2007 Delaware County Employer of the Year Award will be presented to **Smart Park, Inc.**

Based outside of the Philadelphia International Airport, Smart Park's vision was to transform an ordinary, mundane industry into an outstanding experience for all concerned, customers and employees alike, by providing convenient hours, easy access to plenty of parking in a well-lit, safe and friendly environment for its customers, as well as providing a first-rate place of employ in which its staff would be respected, championed and enjoy coming to work!

Situated in a remote location, in an already saturated market drawing from a sparse work force did not deter the company's mission. Open 24/7, the company provides free shuttle service with courtesy telephones conveniently located in each airport terminal connecting thousands of weekly travelers directly to a Smart Park dispatcher for quick customer pick-up. In 1998, after only four years in business, this tenacious start-up company was nominated for the Ernst & Young Entrepreneurial Company of the Year Award. In 2006 Smart Park's Vice President and Founder, Stephanie Kozak-Allen, was recognized as one of 50 Best Business Women in Pennsylvania for inspiring her staff to embrace the company's vision of valuing people above all else. This type of foresight ultimately drove customer retention to all-time highs, which led to the opening of a second facility nearby, Expresspark, Inc. Smart Park's and Expresspark's diverse staff of 100+ employees come together from all walks of life and educational backgrounds, forming one cohesive working community that exemplifies this, vision. The receiving of hundreds of complimentary letters from customers led to Smart Park's being awarded the Philadelphia Chamber of Commerce Small Business Customer Service Excellence Award in March 2007.

Being a promoter of excellence, Smart Park values the strength and spirit its female staff bring to the workplace and recognizes that when needed, support is essential, and so assists in addressing individual needs through diligent counsel, advocacy of education, and leadership through empowerment."